

**DESIGN REVIEW BOARD  
CITY OF WILLOUGHBY  
REGULAR MEETING MINUTES  
DECEMBER 4, 2019**

**PRESENT:** Bill Henrich; Paul Garcia; John Perkovich, Chairman  
**ABSENT:** Dan Volpe; Adam Brown  
**OTHERS:** Vicki Grinstead, Secretary

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Chairman Perkovich called the meeting to order at 6:56 p.m.

**OLD BUSINESS**

None

**NEW BUSINESS**

**Spirits in Willoughby**

3872 Erie St.

(Rep.- Jessica Ruff, Ruff Neon Signs)

**(1) Illuminated freestanding  
ground sign**

Ms. Ruff of Ruff Neon Signs, 295 W. Prospect St., Painesville, OH 44077 is representing the application for Spirits in Willoughby, 3872 Erie St., Willoughby, OH 44094.

Ms. Ruff said they are proposing a cabinet sign with a message center. The top of the sign that reads Spirits in Willoughby will be illuminated with LED. The white letters will be illuminated and the background will be opaque. There is a 29" message center below which will be in full color to advertise events and food and drink specials for the tavern.

Chairman Perkovich said the Board has not allowed message centers in the historic district in the past. He stated that the Board did not even allow city hall to have a message board out front. He said the businesses tend to advertise problematic things. He said he is not in favor of the message center.

Ms. Ruff asked if the Board would be open to a message center with just text with either amber or red wording. Chairman Perkovich said even with limiting it to text they are hard to "police". He is not in favor of even this type of message center. He said the rest of the proposed sign does not fit in with the typical historic district signage. He does not like the square cabinet, but does like the Willoughby Coal signage. This is a dimensional sign with carvings and an elliptical top that would be in keeping with the historic feel. He suggested taking cues from this sign for the proposed sign. He also suggested possibly moving the Willoughby Coal sign away from the trees and incorporating the new signage to that instead of having three separate signs.

Mr. Henrich agreed and said the Willoughby Coal sign and the wall signage on the building matches so nicely and also does not care for the modern design of the proposed sign.

Ms. Ruff said she will let Mr. Byram know what the Board is looking for. She said from the railroad coming into town you cannot see the entrance to the tavern. She asked to have her application tabled so she can relay this information to her client.

**Design Review Board  
City of Willoughby  
Regular Meeting Minutes  
December 4, 2019**

Mr. Henrich moved to table the application, per the applicant's request, for Spirits in Willoughby, 3872 Erie St., Willoughby, OH 44094 and Mr. Garcia seconded.

ROLL CALL:           Yeas:   Mr. Henrich; Mr. Garcia; Mr. Perkovich, Chairman  
                          Nays:   None  
                          Absent: Mr. Volpe; Mr. Brown

**Motion Carried:    Tabled**

**MINUTES**

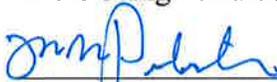
**November 6, 2019**

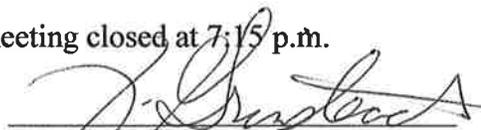
Mr. Garcia moved to approve the regular meeting minutes as submitted for November 6, 2019 and Mr. Henrich seconded.

ROLL CALL:           Yeas:   Mr. Garcia; Mr. Henrich; Mr. Perkovich, Chairman  
                          Nays:   None  
                          Absent: Mr. Volpe; Mr. Brown

**Motion Carried:    Approved**

There being no further business the regular meeting closed at 7:15 p.m.

  
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John Perkovich, Chairman

  
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Vicki Grinstead, Secretary