

**DESIGN REVIEW BOARD  
CITY OF WILLOUGHBY  
REGULAR MEETING MINUTES  
FEBRUARY 5, 2020**

**PRESENT:** Bill Henrich; Paul Garcia; Dan Volpe; John Perkovich; Chairman  
**ABSENT:** Adam Brown  
**OTHERS:** Vicki Grinstead, Secretary

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Chairman Perkovich called the meeting to order at 6:55 p.m.

**OLD BUSINESS**

*This item will remain tabled.*

**Spirits in Willoughby**  
3872 Erie St.  
(Rep.- Jessica Ruff, Ruff Neon Signs)

**(1) Illuminated freestanding  
ground sign**

**NEW BUSINESS**

**Westel's Alibi & Hush**  
4084 Erie St.  
(Thomas Gerbic, Vice President)

**Painting exterior of front  
façade and door**

Mr. Gerbic said they are painting the existing burgundy colors black because they are going with a more industrial look. He said the two doors are different colors so they just want to unify the front of the space.

Mr. Garcia said the application said door and window trim, but asked if they will also paint the burgundy trim above the awning black and Mr. Gerbic said yes. They will repaint all existing façade, even the current black, so it all matches.

Mr. Garcia moved to approve the repainting of the exterior trim of the front façade, door, and trim above the awning all black for Westel's Alibi & Hush, 4084 Erie St., Willoughby, OH 44094 as submitted and Mr. Henrich seconded.

**ROLL CALL:** Yeas: Mr. Henrich; Mr. Garcia; Mr. Volpe; Mr. Perkovich, Chairman  
Nays: None  
Absent: Mr. Brown

**Motion Carried: Approved**

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**Westel's Alibi & Hush**  
4084 Erie St.  
(Thomas Gerbic, Vice President)

**(3) Non-illuminated wall signs  
(awning), (1) Non-illuminated  
door sign, (1) Non-illuminated  
window sign**

Mr. Gerbic said the window signs will be a very light gray, which will appear almost white.

Mr. Garcia asked if they will be utilizing both sides of the interior of the space and Mr. Gerbic said yes. Mr. Garcia said he wondered why on the right side they squeezed the window sign to one side and the other window is a single pane. Mr. Gerbic said there is a mullion on the right side that is non-existent on the left side.

Mr. Garcia asked if they considered putting the window sign on the larger window space. Mr. Gerbic said the reason they positioned it where it is, is because the right side of the bar has a more industrial theme. He said this is where they are going for a standard restaurant/bar look. On the left side they are going for a speak easy, so they didn't want any advertising on the side. He said their name, Alibi & Hush refers to the two different sides of the bar. The right side of the bar is for the day to day operation of the business and the left side is more of a party room, a room for special occasions, and will only be used on the weekends.

Mr. Volpe asked if their intention, as far as the awning signage, was to patch the signs in or are they replacing the entire valance. Mr. Gerbic said they would like to apply their signage over the existing verbiage and said he had a sample to show the Board. He said their future goal is to replace the entire awning in the front and rear of the building. He said with the construction and not generating any revenue they would like to go with the least expensive way to install their signage. He approached the Board with the sample snap-on valance, which would be applied over the existing sections of the current signs.

Chairman Perkovich asked if the color would match the existing awning, since it has been up for a while and may have become faded. Mr. Gerbic said it is very close in color and would be symmetrical and would cover all the existing verbiage. Chairman Perkovich said if the Board agreed to this temporary snap-on signage, they would like to put a time frame as to when they would install the new awnings. There was a brief discussion and the Board and Mr. Gerbic agreed to a one-year time frame for the new awnings.

Mr. Henrich asked how many snaps are on the new signs and Mr. Gerbic said enough to make sure it is taut and looks nice. Mr. Henrich said he wants to be sure the snap on awning sections do not end up hanging and Mr. Gerbic said they will make absolutely sure it does not. He said they also looked at an option to paint the existing awning but the paint would not stick, fades fast and is expensive.

Mr. Henrich moved to approve the non-illuminated window, door and awning signage as submitted, but with the stipulation that the temporary snap on awning signage approval expires one year from February 5, 2020, at which time an application must be presented to the Board for new awnings for Westel's Alibi & Hush, 4084 Erie St., Willoughby, OH 44094 and Mr. Volpe seconded.

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ROLL CALL:       Yeas:   Mr. Garcia; Mr. Volpe; Mr. Henrich; Mr. Perkovich, Chairman  
                      Nays:   None  
                      Absent: Mr. Brown

**Motion Carried:    Approved**

**MINUTES**

**January 2, 2020**

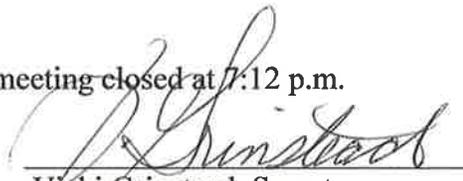
Mr. Volpe moved to approve the Design Review Board regular meeting minutes as submitted for January 2, 2020 and Mr. Henrich seconded.

ROLL CALL:       Yeas:   Mr. Volpe; Mr. Henrich; Mr. Perkovich, Chairman  
                      Nays:   None  
                      Absent: Mr. Brown  
                      Abstain: Mr. Garcia

**Motion Carried:    Approved**

There being no further business the regular meeting closed at 7:12 p.m.

  
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John Perkovich, Chairman

  
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Vicki Grinstead, Secretary