

**SIGN REVIEW BOARD
CITY OF WILLOUGHBY
OCTOBER 12, 2021
REGULAR MEETING
MINUTES**

PRESENT: Jim Shannon; Tara Ward; Joseph Koskovics, Chairman

ABSENT: George Phillips

OTHERS: Vicki Grinstead, Secretary

Moved from 10-11-21 due to holiday

Chairman Koskovics called the regular in-person meeting to order at 6:00 p.m. Chairman Koskovics moved the order of the agenda to allow more time for the representative for Lake Health/UH and CVS to attend.

OLD BUSINESS

None

NEW BUSINESS

Cleveland Clinic Foundation

37121 Euclid Ave.

(Rep.-Jessica Ruff, Ruff Neon & Lighting)

(1) Illuminated wall sign

Ms. Ruff of Ruff Neon & Lighting is representing the sign application for the Cleveland Clinic Foundation.

Ms. Ruff said they are proposing a backer panel with channel letters mounted underneath the Premier Primary Care. It will be the Cleveland Clinic logo with laboratories underneath. The board had no comments on this sign.

Ms. Ward moved to accept the sign application for (1) illuminated wall sign for the Cleveland Clinic Foundation, 37121 Euclid Ave., Willoughby, OH 44094 as submitted and Mr. Shannon seconded.

ROLL CALL: Yeas: J. Shannon; T. Ward; J. Koskovics, Chairman

Nays: None

Absent: G. Phillips

Motion Carried: Approved

Peace, Love, and Crystal Healing

38566 Lakeshore Blvd.

(Rep.- Tiffany Colon, Owner)

(2) Non-illuminated window signs

Ms. Colon, Owner of Peace, Love and Crystal Healing is representing her sign application.

**Sign Review Board
City of Willoughby
Regular Meeting Minutes
October 12, 2021**

Chairman Koskovics said there is a sign to the left and to the right of the entry door. These signs are already in place. The board had no comments on these signs. Chairman Koskovics explained to the applicant if, in the future, she has any changes to the signage she should apply before making said changes. Ms. Colon understood and said once her roof has been replaced, she would apply to have another sign.

Mr. Shannon moved to accept the sign application for (2) non-illuminated window signs for Peace, Love and Crystal Healing, 38566 Lakeshore Blvd., Willoughby, OH 44094 as submitted and Ms. Ward seconded.

ROLL CALL: Yeas: T. Ward; J. Shannon; J. Koskovics, Chairman
 Nays: None
 Absent: G. Phillips

Motion Carried: Approved

CVS
6005 SOM Center Rd.
(Rep.- Dustin James, Advanced Installation & Sign)

**(4) Illuminated wall signs,
(2) Illuminated window signs,
(1) Illuminated freestanding sign**

Mr. James of Advanced Installation & Sign is representing the sign application for CVS.

Mr. James said CVS is proposing four new channel letter signs on two different elevations. The freestanding sign will be a partial face replacement and the window signs will have their new branding. There were no questions from the board.

Mrs. Grinstead noted that signs 7A, B & C will require Board of Zoning Appeals approval before appearing before the Sign Review Board.

Ms. Ward moved to accept the sign application for (4) illuminated wall signs, (2) illuminated window signs and (1) illuminated freestanding sign for CVS, 6005 SOM Center Rd., Willoughby, OH 44094 as submitted and Mr. Shannon seconded.

ROLL CALL: Yeas: J. Shannon; T. Ward; J. Koskovics, Chairman
 Nays: None
 Absent: G. Phillips

Motion Carried: Approved

Serenity Glam Studio
34302 Euclid Ave.
(Rep.- Melinda Arko, Heritage Sign & Lighting)

(1) Illuminated wall sign

**Sign Review Board
City of Willoughby
Regular Meeting Minutes
October 12, 2021**

Mrs. Arko of Heritage Sign & Lighting could not be present this evening and has given permission to Ms. Belknap of Agile Sign and Lighting to represent this sign application for Serenity Glam Studio.

Ms. Belknap said this sign will be LED illuminated white channel letters with black returns on a raceway.

Ms. Ward asked if there was any prior signage on the building and Ms. Belknap said she was not sure. Ms. Ward said it will be a stipulation of the approval for the building to be cleaned/repared from any prior signage.

Mr. Shannon moved to accept the sign application for (1) illuminated wall sign for Serenity Glam Studio, 34302 Euclid Ave., Willoughby, OH 44094 as submitted with the stipulation that any prior signage will be cleaned/repared, and Ms. Ward seconded.

ROLL CALL: Yeas: T. Ward; J. Shannon; J. Koskovics, Chairman
 Nays: None
 Absent: G. Phillips

Motion Carried: Approved

Lake Hospital System/UH
36000 Euclid Ave.
(Rep.- Cione Belknap, Agile Sign & Lighting

**(3) Illuminated freestanding signs
(face replacement), (5) Non-illuminated
freestanding signs (face replacement),
(1) Non-illuminated wall sign and
(1) Illuminated wall sign**

Ms. Belknap of Agile Sign and Lighting is representing the sign application for the rebranding from Lake Hospital System to UH.

Chairman Koskovics said he suggests the board vote on this signage as a package. Chairman Koskovics went through the sign package and the board had no comments.

Ms. Ward moved to accept the sign package for Lake Hospital System/UH, 36000 Euclid Ave., Willoughby, OH 44094 as submitted with the stipulation that where the new signs 6 and 10 will be installed, that the building is cleaned/repared from any prior signage and Mr. Shannon seconded.

ROLL CALL: Yeas: J. Shannon; T. Ward; J. Koskovics, Chairman
 Nays: None
 Absent: G. Phillips

Motion Carried: Approved

**Sign Review Board
City of Willoughby
Regular Meeting Minutes
October 12, 2021**

MINUTES

Regular Meeting Minutes

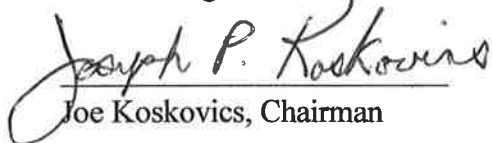
September 13, 2021

Mr. Shannon moved to accept the meeting minutes of September 13, 2021 as submitted and Ms. Ward seconded.

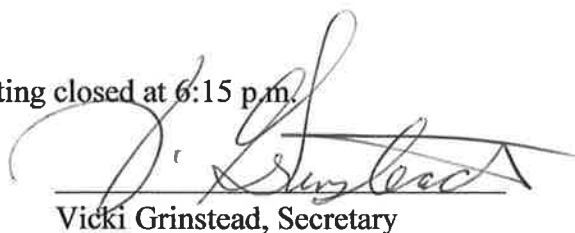
ROLL CALL: Yeas: T. Ward; J. Shannon; J. Koskovics, Chairman
 Nays: None
 Absent: G. Phillips

Motion Carried: Approved

There being no further business the regular meeting closed at 6:15 p.m.



Joe Koskovics, Chairman



Vicki Grinstead, Secretary