

**SIGN REVIEW BOARD
CITY OF WILLOUGHBY
DECEMBER 28, 2020
REGULAR MEETING
MINUTES**

PRESENT: John Popelka; Tara Ward; George Phillips; Joseph Koskovics, Chairman

ABSENT: Jim Shannon

OTHERS: Vicki Grinstead, Secretary

Vice Chairperson Ward called the regular virtual ZOOM meeting to order at 5:56 p.m.

Chairman Koskovics did not receive the packet in the mail, so Vice Chairperson Ward is running the meeting. He was sent the packet photos via phone, but did not receive the minutes, so he will be abstaining from that vote.

OLD BUSINESS

None

NEW BUSINESS

Marc's
34881 Euclid Ave.
(Rep.- Dan Berke, Archer Sign Corp.)

**(3) Illuminated wall signs,
(labeled H, I & J on site plan)**

Mr. Berke of Archer Sign Corp. is representing the sign application for Marc's.

Vice Chairperson Ward suggested the Board vote on this application as a package.

Mr. Berke said this is a new Marc's building and the Board has already approved some signage on the front of the building, facing the parking lot, along with the three tag lines. They would like to add two more tag lines on the front of the building that say "fresh savings" and "smart living", along with a full color message board. He said typically they add the message board to the pylon sign, but the city ordinance did not allow it. The message board will promote their offerings and savings.

Vice Chairperson Ward said the tag line "fresh savings" is in black and the "smart living" tag line is in red. The three proposed signs (labeled H, I and J on the site plan) will be located to the right side of the customer entrance to the building. This is a new building so there are no remnants of previous signage.

Mr. Phillips moved to accept the sign application package as submitted, for Marcs, 34881 Euclid Ave., Willoughby, OH 44094 and Mr. Popelka seconded.

ROLL CALL: Yeas: G. Phillips; J. Popelka; J. Koskovics; T. Ward, Vice Chairperson
Nays: None
Absent: J. Shannon

Motion Carried: Approved

**Sign Review Board
City of Willoughby
Regular Meeting Minutes
December 28, 2020**

MINUTES

Regular Meeting Minutes

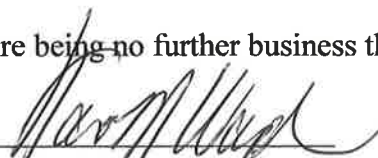
December 14, 2020

Mr. Popelka moved to accept the meeting minutes of December 14, 2020 as submitted and Mr. Phillips seconded.


ROLL CALL: Yeas: J. Popelka; G. Phillips; T. Ward, Vice Chairperson
 Nays: None
 Absent: J. Shannon
 Abstain: J. Koskovics, Chairman

Motion Carried: Approved

There being no further business the regular meeting closed at 6:02 p.m.



Tara Ward, Vice Chairman



Vicki Grinstead, Secretary