

**SIGN REVIEW BOARD
CITY OF WILLOUGHBY
OCTOBER 23, 2023
REGULAR MEETING
MINUTES**

PRESENT: George Phillips; Sophia Jones; Tara Ward; Joseph Koskovics, Chairman

ABSENT: William Palmer

OTHERS: Vicki Grinstead, Secretary

Chairman Koskovics called the regular in-person meeting to order at 5:59 p.m.

OLD BUSINESS

None

NEW BUSINESS

Smoothie King

36001 Euclid Ave./Unit #3

(Rep.- Maan Yousef, AllSigns & Designs)

**(1) Illuminated multi-tenant
freestanding ground sign w/new
face, (1) Illuminated wall sign**

Ms. Yousef of AllSigns & Designs is representing the sign package for Smoothie King.

Ms. Yourself said the multi-tenant sign is two-sided. Chairman Koskovics suggested the board vote on the signs as a package. There were no questions from the board.

Ms. Ward moved to accept (1) illuminated multi-tenant freestanding ground sign with face replacement and (1) illuminated wall sign for Smoothie King, 36001 Euclid Ave./Unit #3, Willoughby, OH 44094 and Mr. Phillips seconded.

ROLL CALL: Yeas: G. Phillips; S. Jones; T. Ward; J. Koskovics, Chairman

Nays: None

Absent: W. Palmer

Motion Carried: Approved

Peace, Love & Crystal Healing

38566 Lakeshore Blvd.

(Rep.- Tiffany Colon, Owner)

**(1) Non-illuminated wall sign
(sign on roof-already up)**

Ms. Colon, Owner is representing the sign package for Peace, Love & Crystal Healing.

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Chairman Koskovics asked if this was taking the place of the vinyl sign that is on the roof. Ms. Colon said no it is the vinyl sign on the roof. When they installed it, they were unsure if it would withstand the wind but it has stayed in place so they are asking to keep it throughout winter. There were no questions from the board.

Mr. Phillips moved to accept (1) non-illuminated wall sign as submitted for Peace, Love & Crystal Healing, 38566 Lakeshore Blvd., Willoughby, OH 44094 and Ms. Ward seconded.

ROLL CALL: Yeas: S. Jones; T. Ward; G. Phillips; J. Koskovics, Chairman
 Nays: None
 Absent: W. Palmer

Motion Carried: Approved

Crumbl Cookies 36001 Euclid Ave./Unit #2 (Rep.-Mark Branovic, Advanced Installation & Sign)	(1) Illuminated wall sign, (1) Illuminated freestanding sign, face replacement only
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Mr. Branovic of Advanced Installation & Sign is representing the sign package for Crumbl Cookies.

Chairman Koskovics suggested the board vote on the signs as a package. There were no questions from the board.

Ms. Ward moved to accept (1) illuminated wall sign, (1) illuminated freestanding sign with face replacement only for Crumbl Cookies, 36001 Euclid Ave./Unit #2, Willoughby, OH 44094 as submitted and Mrs. Jones seconded.

ROLL CALL: Yeas: T. Ward; G. Phillips; S. Jones; J. Koskovics, Chairman
 Nays: None
 Absent: W. Palmer

Motion Carried: Approved

Capture On Labs 4574 Hamann Industrial Pkwy. (Rep.- Kim Hoffman- Fastsigns)	(1) Non-illuminated freestanding ground sign
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Ms. Hoffman, Owner of Fastsigns is representing the sign package for Capture On Labs.

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Chairman Koskovics said since this is a ground sign there must be year-round ground cover installed at the base of the sign. He suggested Ms. Hoffman communicate this to her client. It cannot be mulch or grass but some sort of shrub or greenery.

Ms. Ward moved to accept (1) non-illuminated freestanding ground sign for Capture On Labs, 4574 Hamann Industrial Pkwy., Willoughby, OH 44094 with the stipulation that year-round ground cover be installed at the base of the sign and Mr. Phillips seconded.

ROLL CALL: Yeas: G. Phillips; S. Jones; T. Ward; J. Koskovics, Chairman
 Nays: None
 Absent: W. Palmer

Motion Carried: Approved

Signature Health
38872 Mentor Ave.
(Rep.- Jack Maxwell, Brilliant Electric Sign)

**(1) Illuminated freestanding
ground sign**

Mr. Maxwell of Brilliant Electric Sign is representing the sign package for Signature Health.

Chairman Koskovics said since this is a ground sign there must be year-round ground cover installed at the base of the sign. Mr. Maxwell said the address is on the bottom of the sign and asked if the bushes could be placed on either side of the sign and Ms. Ward said yes.

Mr. Phillips moved to accept (1) illuminated freestanding sign for Signature Health, 38872 Mentor Ave., Willoughby, OH 44094 with the stipulation that year-round ground cover be installed at the base of the sign and Mrs. Jones seconded.

ROLL CALL: Yeas: S. Jones; T. Ward; G. Phillips; J. Koskovics, Chairman
 Nays: None
 Absent: W. Palmer

Motion Carried: Approved

Royal Heating and Air Conditioning
4920 E. 345th St.
(Rep.- Jack Maxwell, Brilliant Electric Sign)

(1) Non-illuminated wall sign

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Mr. Maxwell of Brilliant Electric Sign is representing the sign package for Royal Heating and Air Conditioning.

Ms. Ward suggested the numbers 4920 be the same font as 4910 as shown in the rendering for the ZM Auto Group LLC sign since they are on the same building and Mr. Maxwell agreed.

Ms. Ward moved to accept (1) non-illuminated wall sign for Royal Heating and Air Conditioning, 4920 E. 345th St., Willoughby, OH 44094 with the stipulation that the numbers 4920 be the same font as 4910 and Mr. Phillips seconded.

ROLL CALL: Yeas: T. Ward; G. Phillips; S. Jones; J. Koskovics, Chairman
 Nays: None
 Absent: W. Palmer

Motion Carried: Approved

ZM Auto Group LLC

(1) Non-illuminated wall sign

4910 E. 345th St.

(Rep.- Jack Maxwell, Brilliant Electric Sign)

Mr. Maxwell of Brilliant Electric Sign is representing the sign package for ZM Auto Group LLC.

Chairman Koskovics said the board made the previous notation for the font change for the Royal Heating sign, so this application should be able to proceed forward.

Ms. Ward moved to accept (1) non-illuminated wall sign for ZM Auto Group LLC, 4910 E. 345th St., Willoughby, OH 44094 as submitted and Mr. Phillips seconded.

ROLL CALL: Yeas: G. Phillips; S. Jones; T. Ward; J. Koskovics, Chairman
 Nays: None
 Absent: W. Palmer

Motion Carried: Approved

Crumbl Cookies

(3) Non-illuminated window signs

36001 Euclid Ave./Unit #2

(Rep.- Colton Andrews, Owner)

Mr. Andrews is representing the sign package for Crumbl Cookies.

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Chairman Koskovics noted the strike through on the right panel for the cookie which is not before the board.

Mrs. Ward confirmed this is just for “taste weekly”, the Crumbl logo and the store and delivery hours and Mr. Andrews said yes.

Ms. Ward moved to accept (3) non-illuminated window signs as submitted for Crumbl Cookies, 36001 Euclid Ave./Unit #2, Willoughby, OH 44094 and Mrs. Jones seconded.

ROLL CALL: Yeas: S. Jones; T. Ward; G. Phillips; J. Koskovics, Chairman
 Nays: None
 Absent: W. Palmer

Motion Carried: Approved

MINUTES

Regular Meeting Minutes

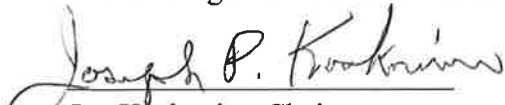
**September 25, 2023
October 9, 2023-Canceled**

Ms. Ward moved to accept the Sign Review Board meeting minutes of September 25, 2023 as submitted and Mr. Phillips seconded.

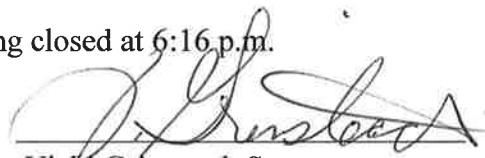
ROLL CALL: Yeas: T. Ward; G. Phillips; S. Jones; J. Koskovics, Chairman
 Nays: None
 Absent: W. Palmer

Motion Carried: Approved

There being no further business the regular meeting closed at 6:16 p.m.



Joe Koskovics, Chairman



Vicki Grinstead, Secretary