



City of Willoughby 2026 Banner Program

Registration begins January 12, 2026 – Deadline is April 3, 2026 or until filled – LIMITED SPOTS AVAILABLE

The City of Willoughby Banner Program is a walking tribute created for the community to recognize and honor Willoughby residents and their immediate family members who are serving or veterans who have served our country in the armed forces. The branches of the armed forces include the Army, Navy, Air Force, Marine Corps, or Coast Guard. The banners are designed to be seen from the sidewalk and not from the street; visibility from the street will be affected by hanging flowers and trees.

Each banner will be in honor of a specific Willoughby service person and will include their name, branch of service, photo, and name(s) of sponsor. Banners will be displayed in downtown Willoughby (Euclid Ave., Erie Street, East/West Spaulding, River Street, Glenn Ave., Second St., Vine St. or Mentor Ave. bridge) or on Lakeshore Blvd. and Lost Nation Rd. from Memorial Day until Veteran's Day. Banners will be returned to the sponsor once taken down.

The cost of each banner is \$135 (\$75 to reuse your banner). The banners are 24" X 52" and are double sided. A high-resolution photo should be included with the application along payment, checks made payable to the City of Willoughby. All hard-copy photos will be returned. Digital photos in jpeg or png should be emailed to Catherine Carroll at ccarroll@willoughbyohio.com.

The City of Willoughby is not responsible for replacing banners that are stolen, damaged or destroyed due to age, vandalism, or any acts of nature including high winds. **Mail application, payment & photo to:**

Willoughby Parks & Recreation, Hometown Heroes, One Public Square, Willoughby, OH 44094

Questions, call Catherine Carroll at Willoughby Parks & Recreation at 440-953-4200

----- **APPLICATION (please print)** -----

Name of Service Person _____

Era of Service _____

(See below)

Name of Applicant _____

Branch of Service _____

Email _____

Phone Number _____

Address/City/Zip _____

Name of Sponsor to be printed on the banner _____

Please check one: ☐ **Thank You** (current active military & veterans)

☐ **In Memory Of** (deceased veterans)

Please check one: ☐ **Downtown Willoughby**

☐ **Lakeshore Blvd.**

Please check one: ☐ Re-using banner; please return banner

☐ Create new banner

Eras of Service - Official DOD Dates

1. GWOT – Sept 11, 2001 to present (list this even if veteran hasn't been to Iraq or Afghanistan)

2. Persian Gulf – August 2, 1990 – August 31, 1991

3. Cold War – September 2, 1945 – 26 December 1991

4. Vietnam Era – Feb 28, 1961 – May 7, 1975

5. Korea Conflict Era – June 27, 1950 – Jan 31, 1955

6. WW II – December 7, 1941 – December 31, 1946

7. WW I – April 6, 1917 – November 11, 1918

Include a high resolution or digital photo. I hereby grant the City of Willoughby permission to use the provided photo in the Hometown Heroes Banner Program. I take full responsibility that all information provided is accurate and correct.

_____ Email picture to ccarroll@willoughbyohio.com

_____ Drop off photo to Parks & Recreation Dept.